



PRESS RELEASE

e-Government

The next generation of online access to Government services

Melbourne, 8 July 2010:

eB2Bcom has developed a new searchable [Contacts & Services Directory](#) web site facility for the Victorian Government's [Victoria online](#) website, that went live on 1 July 2010.

This state-of-the-art facility uses world-leading searching and matching technology to ensure the highest possible chance of matching a user's query to the required information.

It encompasses techniques such as phonetic, transliteration, abbreviation, and component matching in one powerful search "engine".

eB2Bcom Operations Manager **Mary Dunlop** said that one of the chronic problems in providing the public with accessible information is that traditional technologies demand accuracy of input.

"This new facility is very forgiving of misspelling, transliteration, phonetic and other errors, thus giving the enquirer a high chance of finding the contact or service at the first go, even though they may have incorrectly entered the query data".

"A key factor in the success of the project is the technology platform used to develop and run the Directory; it is extremely powerful in its searching and matching functions, and with its configurable web-based user interface, is a delight to work with," she said.

Bob White, the CEO of the eB2Bcom group stated: "eB2Bcom offers expertise and technology from years of implementing similar systems for eGovernment and eHealth applications, where flexible access to accurate information is paramount. The [Contacts & Services Directory](#), built on the ViewDS search and presentation technology developed by eInitiatives.com in Kew, Victoria is a great illustration of the world-leading ICT R&D in Australia."

View the directory at www.vic.gov.au and click on the [Contacts & Services Directory](#) picture

About eB2Bcom

eB2Bcom is a privately-owned Australian company headquartered in Melbourne, with operations in Singapore, Sydney, Canberra, and Brisbane. It has an excellent reputation for its Identity and Access Management expertise, and its implementation capability and support. The company was founded in 1997.

About eInitiatives.com

eInitiatives.com is a privately-owned Australian company that was "spun out" of eB2Bcom in July 2009 to continue innovative R&D, and to exploit the potential of the ViewDS and Access Sentinel products internationally. It has since signed export agreements in UK, USA, Germany and Switzerland, with several more in the pipeline.

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