



eB2Bcom

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NEWS BULLETIN

The Victorian Government [Contacts and Services Directory](#) website has won the National Award for the best new Website in the Government sector at the Australian Web Industry Association Awards announced on Saturday 6 November. It was also in the final three for The Most Outstanding new website in all categories.

See <http://www.webawards.com.au/finalists/>

The [Contacts and Services Directory](#) website was built by **eB2Bcom** for Information Victoria using the Australian-developed ViewDS "*PortalSearch*" technology, along with its sophisticated Web interface.

The WebAwards panel made it clear in the lead up to judging that User Experience was a critical factor in a web site's success. Sites need to be functional, but need to deliver that functionality via clever, easily understood design.

The ViewDS *PortalSearch* technology provides the website with easy-to-use yet very powerful searching and matching functions that are very forgiving of users' spelling mistakes, phonetic similarities, use of abbreviations etc. This is particularly relevant for a Government Contacts and Services Directory, where the users are the entire population, and the data being searched is constantly changing.

"With the intense focus on Web 2.0 for delivering eGovernment and eHealth services, websites need to provide far more usable and interactive searching capability than basic 'string' searches' or html scripts" said Adam Neale, National Sales Manager of eB2Bcom, "our search technology as implemented by the Victorian and other Governments', and Health websites makes the user experience far richer and more popular"

A more comprehensive Press Release will be issued after Government approval has been obtained

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